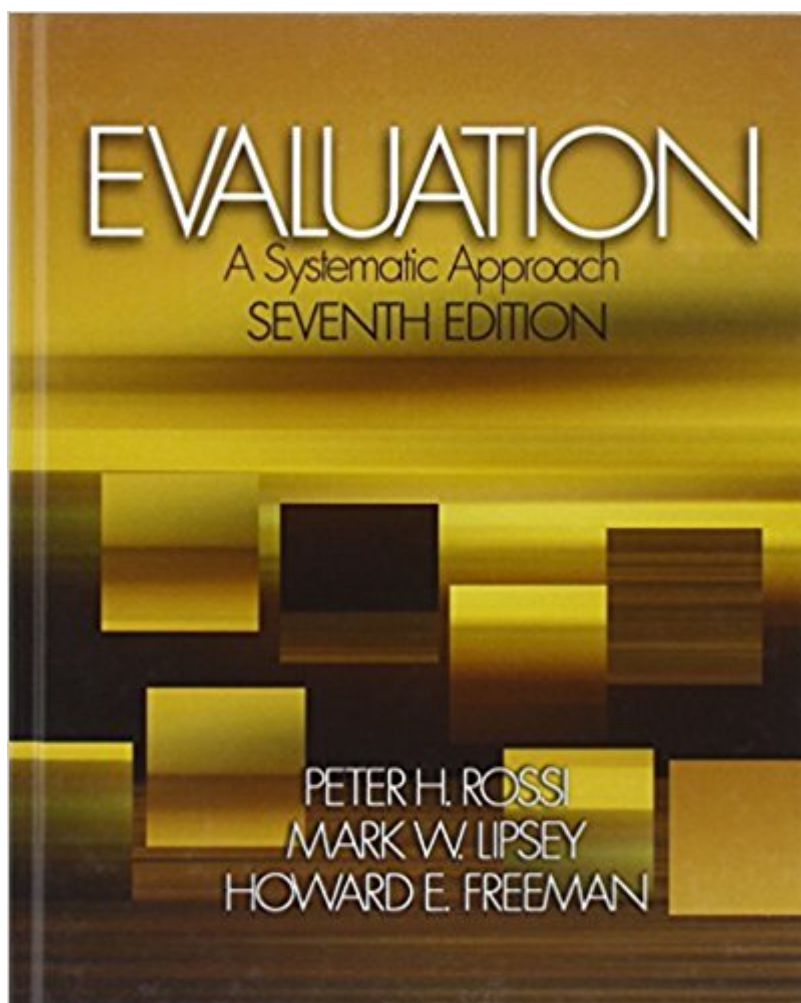


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# Evaluation: A Systematic Approach, 7th Edition



## Synopsis

Since Peter H. Rossi, Mark W. Lipsey, and Howard E. Freeman first published *Evaluation: A Systematic Approach*, more than 90,000 readers have considered it the premier text on how to design, implement, and appraise social programs through evaluation. In this, the completely revised Seventh Edition, authors Rossi and Lipsey include the latest techniques and approaches to evaluation as well as guidelines to tailor evaluations to fit programs and social contexts. With decades of hands-on experience conducting evaluations, the authors provide scores of examples to help students understand how evaluators deal with various critical issues. They include a glossary of key terms and concepts, making this the most comprehensive and authoritative evaluation text available. Thoroughly revised, the Seventh Edition now includes

- \* Substantially more attention to outcome measurement
- \* Lengthy discussions of program theory, including a section about detecting program effects and interpreting their practical significance
- \* An augmented and updated discussion of major evaluation designs
- \* A detailed exposition of meta-analysis as an approach to the synthesis of evaluation studies
- \* Alternative approaches to evaluation
- \* Examples of successful evaluations
- \* Discussions of the political and social contexts of evaluation

## Book Information

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## Customer Reviews

"What sets this book apart is the sheer comprehensiveness resulting from almost four decades of research and refinements through seven editions. It is suitable for use in teaching senior undergraduate and graduate students in a range of fields and disciplines as well as experienced

evolution practitioners. It is also useful to those who are interested in resolving, or being able to understand and address theoretical and methodological issues that are inherent in any evaluation study."--Daniela C. Schroter, Western Michigan University (01/25/2006)

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Too many stories and not enough depth. Might be great for a VERY simple introduction and for someone who loves tons of examples, but I found myself skipping half the book and wanting more in-depth details. Maybe it would work for an undergrad class, but definitely not a graduate level book.

Required material for grad students: the nuts and bolts of evaluation is here without the entertainment factor one usually expects from a textbook. Excellent as a sleep aid. I call it Ambient on Paper. I would prescribe this to anyone that has difficulty falling asleep. I can usually get through about 3 pages. Acceptable for daytime or nighttime use. The other reviewers that noted the repetitive nature of the text are correct. This book could use some slash-and-burn editing. The case examples, however, are illuminating.

Hated this book. Forced to buy it for a graduate level course. Really confusing but that might be because the class wasn't necessary for me and I didn't have a background in the subject. Still very vague.

This was too beginner for me. I've been working in evaluation for years. I didn't find it particularly useful or helpful as a result.

I hate research, but I needed it for my research methods 2 class. Once I got this book and read more and more about it, I was able to actually take on my final with a clearer understanding of what I was doing. Thank to this book, I think most people who are not research enthusiasts will find this

delightfully easy to read.

I will concur with others. The text is not inviting. Written in a highly technical manner. Could not see this applying to all audiences. Quite boring, however delivers principles if you can stand to read it.

Good season

Didn't even open the book.

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